

# Jason Rothwell

Shoreline, WA  
(206)376-2074

[jason@jasonrothwell.com](mailto:jason@jasonrothwell.com)

Portfolio: [jasonrothwell.com](http://jasonrothwell.com)

## Summary

Experienced UX/UI Designer, Manager, and Director, and with a passion for creating engaging, user-friendly digital experiences by leveraging a deep knowledge of user-centered design principles.

## Specialized Skills

UX Team Director, Team Manager, UX Design, User Experience Design, Product Design, UI Design, Visual Design, User Centered Design, Design Thinking, Usability Testing, User Research, Pattern Libraries, Style Guides, Design System, HTML, CSS, JavaScript, jQuery, Rapid Prototyping, Agile Development Methodology, Axure, Figma, Sketch, Adobe XD, Adobe Photoshop, Adobe Illustrator

## Related Work Experience

**Bullhorn** 2023 – pres.

### Manager, UX

Technology: CSS, HTML, JavaScript, jQuery, Figma, XD, Adobe Suite, Design Thinking

Responsibilities include: Managing the UX Design team. Directing the UX/UI vision and application across all Bullhorn products and internal tools

- Redefined career progression system for UX team.
- Worked with Product and Engineering to establish new design processes with coordinated touchpoints and milestones.
- Oversaw and orchestrated onsite and offsite user design sessions and evaluations.

**Johnson & Johnson MedTech** 2019 – 2023

### Sr. Manager, UX UI Design

Technology: CSS, HTML, JavaScript, jQuery, Axure, Figma, XD, Adobe Suite, Design Thinking

Responsibilities include: Managing the UX Design team. Directing the UX/UI vision and application across all web, SaaS, and embedded device products and internal tools for Digital Solutions.

- Developed Design System for current and future Digital Solution products.
- Worked with Engineering to establish shared component library.
- Oversaw and orchestrated onsite and offsite user design sessions and evaluations.

**FUJIFILM SonoSite** 2017 – 2019.

**Manager, UX Design**

Technology: CSS, HTML, JavaScript, jQuery, Axure, iRise, Adobe Suite, Design Thinking

Responsibilities include: Managing the UX Design team. Directing the UX/UI vision and application across all products and tools.

- Redesigned and rewrote team's process to better align with company organization and external regulations.
- Standardized team's tools and deliverables to improve efficiency and effectiveness.
- Oversaw and orchestrated onsite and offsite user design sessions and evaluations.

**Liberty Mutual Insurance** 2012 – 2017.

**Principal UX Designer**

Technology: CSS, HTML, JavaScript, jQuery, Axure, Adobe Suite, User Centered Design

Responsibilities included: Directing of UX design team. UX/UI Design of employee, agent, and consumer tools and apps. Standards creation and documentation for all employee and agent facing properties.

- Developed working prototype of Agent Portal to aid in requirements development, user testing, and inter-company socialization of UX vision
- Developed toolkit and pattern library to set standards for all insurance agent tools
- Directed and managed work of thirteen UX designers working on 30+ work streams simultaneously

## Education

Bachelor of Arts Degree, Visual Communications, Western Washington University.

## Professional Development and Training

Courses:

“How to Design Effective UI” – Human Factors International

“Requirements writing for Agile Development” – Construx

## Design Patents

TIME-GAIN COMPENSATION CONTROL  
US US D904,427 S · Issued Dec 8, 2020

TIME-GAIN COMPENSATION CONTROL  
US US D904,428 S · Issued Dec 8, 2020

TIME-GAIN COMPENSATION CONTROL  
US US D904,429 S · Issued Dec 8, 2020